

Daniel Joseph Gurney
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OBJECTIVE

Obtain a senior position in Interactive Design / Development where I can effectively implement my creative design process into well-executed, highly engaging project deliverables.

EXPERIENCE

Maritz Learning

SENIOR INTERACTIVE ART DIRECTOR

Fenton, Missouri

Date of employment:

April 2002 - Present

Responsibilities:

Responsible for all aspects of Interactive design / animation applied to the eLearning environment:

- Design and implement GUI for all online courseware interfacing with the Maritz LMS
- Combine knowledge of graphic / motion design with web 2.0 technologies to enhance user experience
- Provide overall creative direction from initial design to final development
- Work in a team environment where sharing / gaining knowledge keeps me on top of new technologies
- Implemented several new product lines within the eLearning market to gain advantage over our competitors by providing the creative direction and visual prototypes
- Provide guidance to other team members in the area of creative direction

Environment:

Windows XP Pro, Adobe Flash CS3, Adobe Dreamweaver CS3, Adobe Photoshop CS3, Adobe Illustrator CS3, Soundforge, Swift 3D, and Adobe Premiere 5.1.

Vividsites

INTERACTIVE DESIGN SPECIALIST

St. Louis, Missouri

Date of employment: March 2000 – April 2002

Responsibilities:

Responsible for all aspects of interactive design including but not limited to: web, CD/ DVD ROMs, kiosk presentations, high-end flash animation / programming, and user interface (GUI).

- Designed and developed all Macromedia Flash creative concepts, animations, GUI interfaces, graphics, and data processing forms
- Used Photoshop and Illustrator to create custom graphic elements (bitmaps and vector images) to import directly into Flash for manipulation and special effects
- Created complete page designs in Photoshop for client review and modifications for application production process
- Worked with audio clips in Soundforge to edit and resample music and voiceovers for optimization in Flash presentations
- Developed on-line resume system using Flash and ASP to email information to HR department
- Storyboarded and developed high-end Flash commercials for marketing and advertising campaigns
- Developed professional presentations and on-line training applications using Flash and Director combined with Soundforge
- Integrated Flash elements into existing on-line applications for more effective navigation and communication
- Streamed audio within Flash to sync up with graphic animations for the use in training applications

Environment:

Windows 2000, Flash 5, Director 8.5, Dreamweaver 4.0, Photoshop 6.0, Illustrator 9.0, Avid DV Xpress 2.0, After Effects 4.0, Media Cleaner 5.0, Cool Edit Pro, Soundforge, IIS, and ASP.

V9 Studios / KETC Channel 9

St. Louis, Missouri
Media Designer

Date of employment: May 1998 – March 2000

Responsibilities:

Responsible for all aspects of design including but not limited to: editing video, animation for broadcast video, Flash animation, interactive cd-roms, and websites.

- Produced professional animation for broadcast television
- Implemented broadband sales application for local St. Louis company (Interiors Unlimited) using Flash and virtual actors through Quicktime technology
- Presented V9 Studios with a high-end Flash website including vr panoramas of facility
- Designed and developed award-winning Flash intro. and corporate website for popular television series, *Breaking Bread with Father Dominic*
- Implemented streaming video for several on-line projects

Environment:

Windows NT 4.0, Mac OS, Flash 3, Director 7.0, Dreamweaver 3.0, Photoshop 5.0, Illustrator 7.0, Avid Media Composer, SGI Liberty Animation System, and Windows Media Development Tools.

EDUCATION

Southwest Missouri State

Springfield, Missouri
1997 B.A. - Marketing / Advertising Promotion

Minor:

Graphic Design

SKILLSET

Software	Years Experience	Programming
Flash	8 years	ASP
Dreamweaver	7 years	Javascript
Director	4 years	HTML
Photoshop	10 years	DHTML
Illustrator	8 years	ActionScript
Premiere	8 years	XML
After Effects	5 years	
Avid Video Software	3 years	
Soundforge	5 years	

AWARDS

2006 Webby Awards

HUMMER H3 Web Based Training
2006 Official Honoree

2004 stlwebdev.org Website Awards

<http://www.stlwebdev.org/resources/awards/2004>

1st Place

Big League Productions

Most Visually-Appealing Website

2003 stlwebdev.org Website Awards

<http://www.stlwebdev.org/resources/awards/2003>

1st Place

Big League Productions

Most Visually-Appealing Website

2001 stlwebdev.org Website Awards

<http://www.stlwebdev.org/resources/awards/2001>

1st Place

Breaking Bread with Father Dominic

Best Corporate Website

1st Place

Truffles Restaurant

Most Visually-Appealing Website

2nd Place

Truffles Restaurant

Most Usable Website

AFFILIATIONS

St. Louis RCGA

<http://www.stlrcga.org>

10/2001 - Present

St. Louis Web Developers Association

<http://www.stlwebdev.org>

8/2001 - Present

International Webmasters Association

<http://www.iwanet.org>

8/2001 - Present

REFERENCES

Available Upon Request